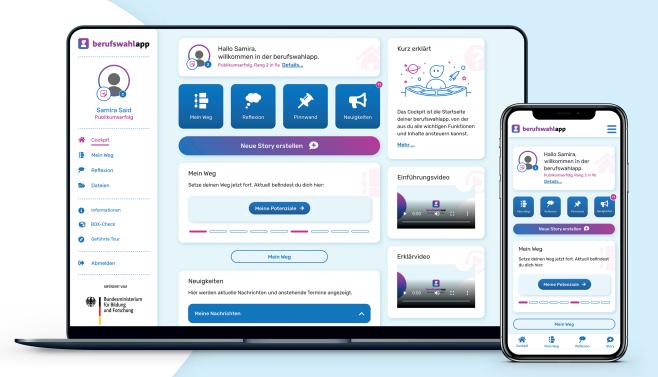


# Career orientation and the career choice app





berufswahlapp.de



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### Information for parents/legal guardians

Your child is still at school – but what comes next? Schools start introducing young people to this question from 7th or 8th grade. All federal states have career orientation programmes, which include company tours, career exploration days, internships and many other modules that provide pupils with insights into what their strengths are as well as into the world of work.

### The career choice app - pocket-sized career orientation

The **berufswahlapp** is a new digital tool that helps young people choose a career and accompanies them on their way over several years. The app can be used as a virtual notepad and it encourages young people to think about their future career. The career choice app was designed with young people in mind and is very user-friendly. The app can be used on any device, whether PC, tablet or smartphone, at all times and anywhere.

### How does the career choice app help young people?

The berufswahlapp accompanies pupils throughout the career orientation process.

It allows your child to gather important experiences and impressions that will help them make a career decision. It can, for example, be used to take photos of information and store it. The app also allows you to rate, organise and share this information with others.

Of course, pupils are not just left to their own devices. Their teachers will support them in all phases of their decision-making process in their career orientation classes and offer feedback on the experiences they have gained via the career choice app.

With the career choice app your child can think about where they are in the career orientation process and what their skills and talents are. It helps them make good and realistic decisions about embarking on an apprenticeship, integrated degree programme or university degree.

# How can you as a parent/legal guardian support your child?

In addition to the school, you as the parent or legal guardian are an important contact person for your child. You know your child's strengths and possibilities as well as their wishes and preferences. You can support your child in making the transition from school to work with the help of the **berufswahlapp** in the following ways:

- · together with your child, think about their talents and preferences and what type of career these would translate to,
- · identify your child's strengths and think about the kinds of work challenges that would match these strengths,
- · talk to the child about their future,
- talk about how the training, integrated degree programme or university degree can be financed,
- encourage your child to note down the insights they gained from these chats and their experiences in the career choice app.

## **Excellent addition to career guidance**

The **berufswahlapp** is not a substitute for one-on-one personal advice provided by teachers, social workers, the staff at the employment agency ("Agentur für Arbeit"), the chamber of industry and commerce (IHK) and the chamber of trade (HWK) and other advisers, but it can be useful in addition. It is up to the young people themselves whether they will use the documents from the app during such advisory sessions.

## **Data privacy**

No third parties have access to the contents created in the app without the express permission of the young person using it.

The processing of personal data is carried out in compliance with the GDPR and the supplementary regulations of the individual countries.

You can find more information and videos about the career choice app at www.berufswahlapp.de!